



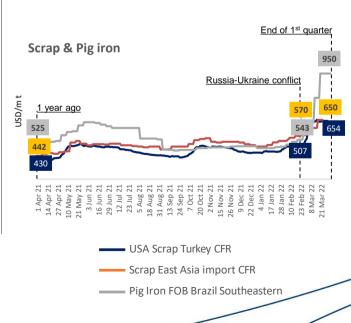


## **MACRO ENVIRONMENT 1Q22**

- International scenario: Russia-Ukraine conflict caused disruptions in supply of commodities, pressures on global supply chain and higher spot prices for raw materials in international market;
- COVID uncertainties at start of year (brazilian retail market).







Source: S&P Global Commodity Insights

This content is Public.



## **CONSOLIDATED – 1Q22 HIGHLIGHTS**



3,055

-1% vs 1Q21

-3% vs 4Q21



Net sales (R\$ million)

R\$ 20,330

+24% vs 1021 -6% vs 4Q21



Adjusted EBITDA(1) (R\$ million)

R\$ 5,827

+35% vs 1Q21 -3% vs 4Q21



#### Adjusted EBITDA Margin<sup>(1)</sup>

28.7%

+2.2 p.p. vs 1Q21 +0.9 p.p. vs 4Q21



Net income (R\$ million)

R\$ 2,940

+19 %, vs 1021 -16% vs 4Q21



#### **Safety**

Frequency Rate<sup>(2)</sup> – **0.57** 

vs 0.83 in 4Q21

<sup>(1)</sup> Adjusted by non-recurring items that impacted the result.

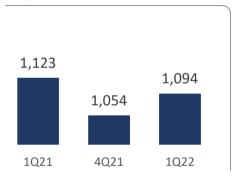
<sup>(2)</sup> Number of lost-time injuries for every 1,000,000 hours worked (the lower, the better)



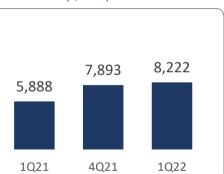
### **NORTH AMERICA BD**

- Best quarter in the history of the Operation (46% of Gerdau's Consolidated EBITDA);
- Demands for non-residential construction and manufacturing remain strong;
- Leading indicators for non-residential construction and manufacturing sectors improving;
- Logistics and labor challenges. Inflation on the rise.

#### Shipments of steel (1,000 tonnes)



#### Net sales (R\$ million)



#### EBITDA (R\$ million)/EBITDA Margin







#### **PROJECT**

Technological Updating Whitby Mini-Mill. Goal is to add 200 kt of steel by modernizing mini-mill in Canada Investment<sup>(3)</sup> ~R\$ 300 million.

#### **OUTLOOK**

- Solid steel demand, specially from the Construction industry;
- Order backlog above historical average (~80 days);
- Instruction issued by U.S. government requiring projects in US\$ 1 trillion infrastructure package to use locally produced materials, including steel ("Buy American")



## TRANSFORMATION JOURNEY

North America

- Operational excellence
- "Easy of doing business"
- Digital transformation

2019

#### 2018

- Divestment of rebar / wire rod assets
- Commercial Strategy deployment

#### 2020

- migrated to existing network

Petersburg (VA) expansion Invest.: R\$ 190 million Goal: expand the products mix

Cartersville (GA) expansion Invest.: R\$ 200 million Goal: add 120 kt

Mexico corporate reorganization

2021

- St. Paul deactivation Volumes =
- Value chain excellence

#### 2023

Jackson (TN) expansion Invest.: R\$ 350 million Goal: increase products mix and competitiveness

Midlothian (TX) expansion = Invest.: TBD

Goal: reach 2 Mt of capacity

 Downstream investments

■ Whitby (ON) expansion (•) Invest.: R\$ 330 million Goal: increase capacity and competitiveness

2022

- Increase sales through digital channels in the **USA & CAN**
- Investment in scrap collection

## Value Chain

Commercial and operational strategies better aligned with Culture | People.

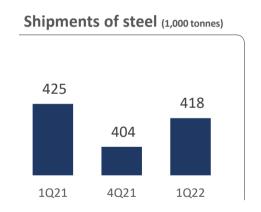
+27.4 p.p. in profitability 5.6%

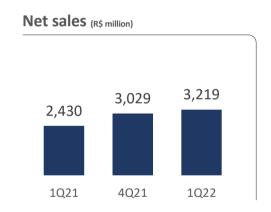
33.0%

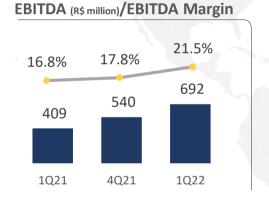
EBITDA margin for 1st quarter of respective year

### **SPECIAL STEEL BD**

- Strong performance of heavy vehicle sector in Brazil and USA;
- Light vehicle segment still affected by semiconductor supply.







#### **PROJECT**

New continuous casting line in Pindamonhangaba;

Goal is to advance in clean steel production and reduce costs and emissions. Investment<sup>(2)</sup> ~R\$ 700 million.

#### **OUTLOOK**

Higher growth (vs. last two years) in Gerdau's key markets: heavy vehicles, distribution and oil & gas;

Gradual improvement in semiconductor issue for light vehicles.

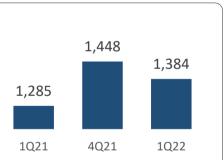




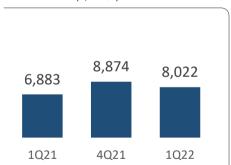
### **BRAZIL BD**

- Quarter reflects period of transition and stabilization of steel demand at healthy levels in various market sectors;
- Retail demand stabilizing at high levels. Digital sales increasing;
- Strong steel demand from industrial sector, driven by agriculture, capital goods, machinery and equipment, road equipment and energy sectors.

#### Shipments of steel (1,000 tonnes)



#### Net sales (R\$ million)



#### EBITDA (R\$ million)/EBITDA Margin





Construction
GDP 1.6% (2)(3)



+16% Construction sites (2)(4)



Inventory 11.5 months (2)(5)



Capacity 26.792 MW (2)(6)

#### **PROJETO**

Expand coil production in Ouro Branco;

Goal is to add 250 kt of coils and reduce operating costs;

Investment<sup>(7)</sup> ~R\$ 1 billion.

#### **OUTLOOK**

**Distribution and retail:** higher sales and lower shipments;

Homebuilding: higher number of launches, with sales volume trending lower;

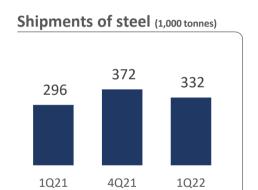
**Energy:** sector remains strong with expectation of large investments;

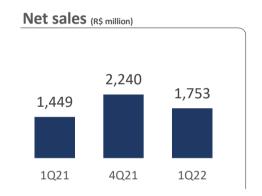
**Infrastructure:** busy calendar of highway projects and auctions.

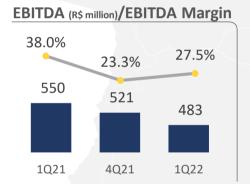


## **SOUTH AMERICA BD**

- Argentina: Steel demand from construction and agriculture sectors remains strong;
- **Peru:** Steel demand remains solid, driven by construction industry, despite political and logistical challenges.







#### **PROJECT**

Expansion of Peru's rolling mill capacity;

Expand capacity, reduce costs, improve occupational health and safety;

Investment<sup>(2)</sup> ~R\$ 90 million.

#### **OUTLOOK**

**Argentina:** maintenance of good activity levels construction and agribusiness;

**Peru:** good market performance, with solid demand from construction sector.





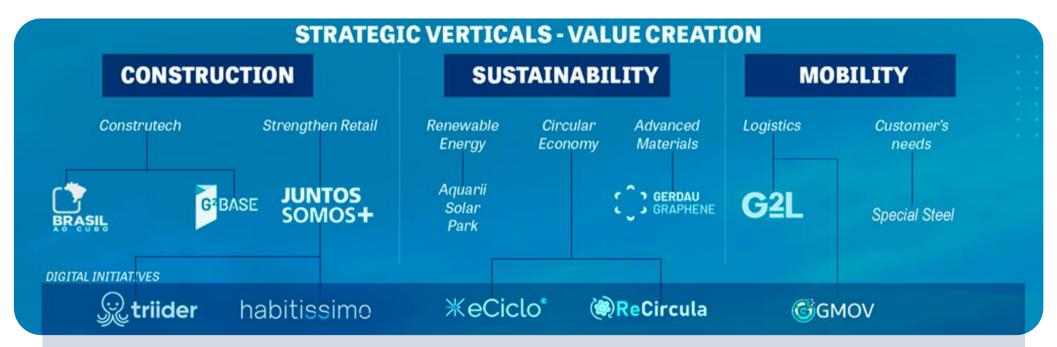
# GERDAU NEXT REINFORCES OUR VISION OF LONG-TERM GROWTH



**Diversify** Gerdau's business portfolio, with products and services **complementary** to steel



# NEW RELEVANT AND PROFITABLE BUSINESSES IN STRATEGIC SEGMENTS



All new businesses are born with digital as an integrated solution



# CONSTRUCTIONS USING A SYNERGISTIC MODEL BETWEEN GERDAU AND GERDAU NEXT COMPANIES





base



In 100 days, Brasil ao Cubo delivered the first 8-story offsite modular building in Latin America.



## JV JUNTOS SOMOS MAIS 👯

LARGEST BRAZILIAN CONSTRUCTION MATERIALS MARKETPLACE AND LOYALTY PROGRAM JOINT VENTURE BETWEEN VOTORANTIM CIMENTOS, GERDAU AND TIGRE

90 k stores and 1 million professionals

30+ participating companies

**B2B** marketplace GMV of USD 1.4 billion

**B2C Digital Triider + Habitissimo BR** 

Connection of PROs-End consumers for house renovations







## **DIGITAL TRANSFORMATION**

OF OUR CUSTOMER JOURNEY IN 2021



\$57
MILLION

Revenue added through sources of digital (\$10 million in 2020).



**42%** us **16%** BR

Volume through Digital Channels



15.5k

New customers captured through digital channels (BR).



82kt

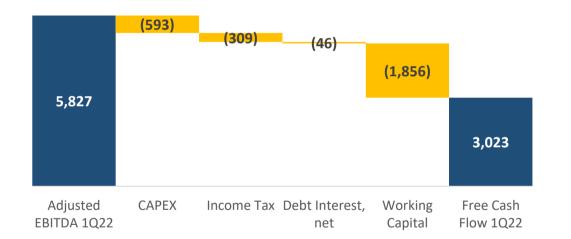
of sales were captured through digital channels (BR).





**EBITDA & CASH FLOW BRIDGE 1Q22** 

R\$ million



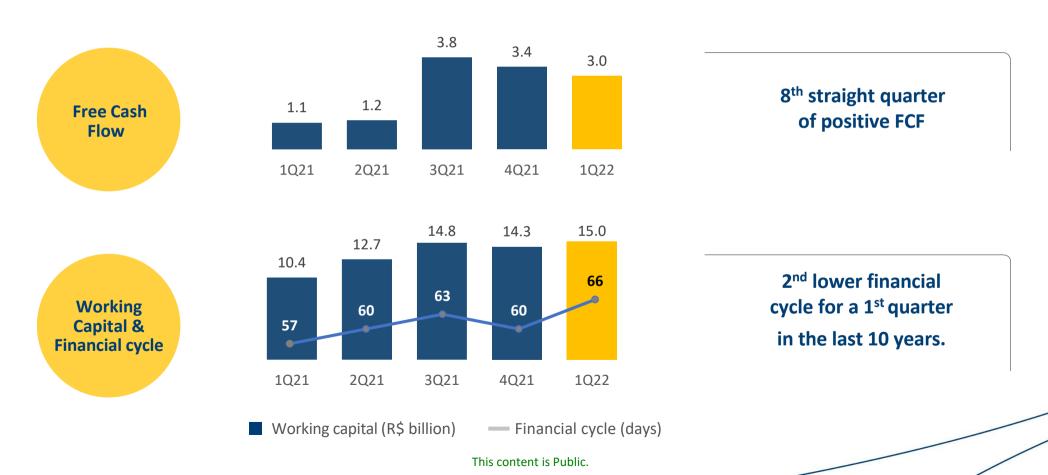


FCF = 52% of the EBITDA or 15% of the Net sales



### **CASH FLOW & WORKING CAPITAL**

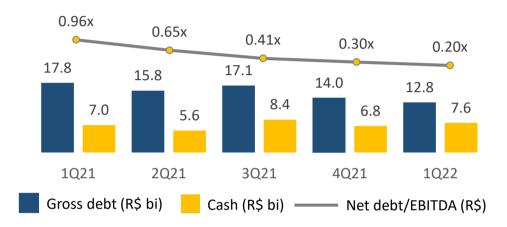
R\$ billion





## **LIQUIDITY & INDEBTEDNESS**











#### Long debt profile

(only 16% in the short term)

**Average term: 7.7 years** 

Average cost: 7.2% p.a.

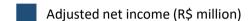


## **RETURN TO SHAREHOLDERS**

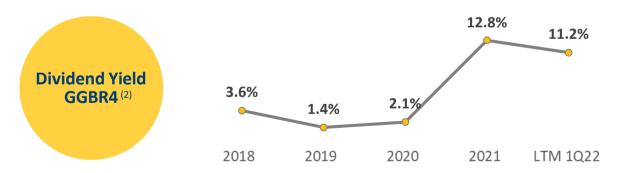


GGBR: **R\$ 0.57** per share GOAU: **R\$ 0.29** per share





- Dividends payout (R\$ million)
- Payout



#### Share buyback program

18 months

**Gerdau S.A:** up to 55 million preferred shares (~5% of preferred shares in free-float<sup>(1)</sup>).

**Metalúrgica Gerdau S.A:** up to 69 million preferred shares (~10% of preferred shares in free-float<sup>(1)</sup>).

<sup>1)</sup> In March 2022: GGBR4 1.102 million shares | GOAU4: 699 million shares.

<sup>(2)</sup> Dividends paid/share price in the beginning of the period - Share price (R\$/share): 2018: 12.38; 2019: 14.82; 2020: 20.00; 2021: 24.45; LTM1T22: 29.46

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## **CAPITAL ALLOCATION**



**WORKING CAPITAL** 

R\$ 1.9 billion in 1Q22

**INVESTMENTS** 

R\$ 593 million invested in 1Q22

R\$ 4.5 billion Capex plan

**DIVIDENDS** 

R\$ 973.5 million paid in 1Q22

R\$ 0.57 per share

Distribution of at least 30% of the adjusted net income

**GROSS DEBT** 

Reduction of

**R\$ 1.2** billion in 1Q22

March 2022

R\$ 12.8 billion



Financial policy goal

R\$ 12 billion





## **CULTURAL TRANSFORMATION**



**Safety first** – No result is more important than people's lives.



**Autonomy** – We take responsibility for making the best decisions for the business.



**Doing what's right** – Ethics and respect are essential in everything we do



We are all leaders – We are engaged and committed to our development and the development of those around us.



**Every customer is unique** – We work to make each customer's business thrive, driving mutual success.



**Creating value for everyone** – We accomplish our purpose by sustainably creating value for all our stakeholders.



Openness – We don't know everything, and we believe that a team will always achieve better results than an individual



**Simplicity** – We focus on what adds value. As a result, we become more agile and improve productivity.



**Diverse and inclusive envi ronment** — We have created a diverse and inclusive environment where everyone can be heard, respected, and have opportunities.



Learning, unlearning, relearning – We believe that in order to continue evolving, it is essential to adapt to new scenarios, innovate, and find better ways of working.





# DISCLOSURE EFFORTS

**BYLAWS** 

MEETING DOCUMENTS \_\_\_

INTEGRATED REPORT

QUARTERLY RESULTS \_\_\_

DECISION-MAKING PROCESS

POLICIES DOARD OF DIRECTORS

STRATEGY & SUSTAINABILITY COMMITTEE

☐ RISK COMMITTEE

**ESG SQUAD** 

**□** DISCLOSURE COMMITTEE



## **SCORECARD ESG**

DIMENSION	INDICATORS	2018	2019	2020	ASSOCIATED MATERIAL TOPICS	ASSOCIATED SDG
Environmental	Greenhouse Gases per volume of steel (tCO <sub>2</sub> /t steel)	-	0,96	0,93	Climate Change Mitigation and Adaptation and Energy Management	13 sant -0:
	Water Consumption (m3/t steel)	3,21	4,09	3,91	Water and Wastewater Management and Stakeholder relations	
	% of reuse of co-products	75	78	78	Circular economy, energy management, and innovation and digital transformation	B MARKETON 14 M. H.
	% active volunteers	21	23	5,7	Stakeholder relations	
	Number of people benefited	20.491	58.730	665.866	Stakeholder relations	12 concerns to model in
Social	% of social investments made in relation to gross profit	0,20	0,31	0,56	Stakeholder relations	
(B) (B) People	% of women in leadership positions (Brazil BO)	17	17	22	Diversity and inclusion	1 man 4 man 4 man
	% of women in the company (Brazil BO)	11	12	13	Diversity and inclusion	itatikit 🔰
	% of Blacks in leadership positions (Brazil BO)	12	16	25	Diversity and inclusion	11 del commento
	% of PwD in the company (Brazil BO)	2,60	2,80	2,90	Diversity and inclusion	ABB
	Health and safety index (severity rate)	463	160	244	Occupational Health and Safety	5 sour 10 separati
Governance	ICVM 586 - Brazilian Corporate Governance Code	56%	57%	67%	Ethics and Corporate Governance	<b>□ □ □</b>
	EVA - Economic value added(manager/(managerial information)	-1,80%	-3,97%	0,00%	Ethics and Corporate Governance	- MANAGE
	Personnel (R\$ millions)	5.043.856	4.517.403	5.216.144	Ethics and Corporate Governance	3 mm ett min  -//√
	Taxes, fees and contributions (R\$ millions)	1.853.641	2.679.237	3.720.556	Ethics and Corporate Governance	<u></u>
	Remuneration of third-party capital (R\$ millions)	2.117.794	1.757.103	1.917.421	Ethics and Corporate Governance	16 MAX. AGREC No Trans.
	Return on equity (R\$ millions)	2.326.382	1.216.887	2.388.054	Ethics and Corporate Governance	16 was asset



# ESG ON LONG-TERM INCENTIVE PLAN



Reduction of Greenhouse Gases emissions (t CO2/t steel)







Increase women in leadership positions to 30% by 2025







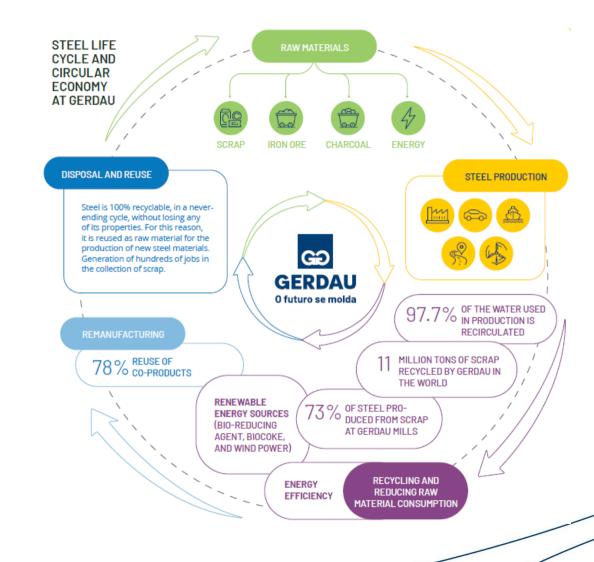
Value creation (EVA)





### **CIRCULAR** ECONOMY

Gerdau has adopted the principles of circular economy as part of its sustainability strategy. In this way, the company works to optimize the use of natural resources, encourages the use of recyclable raw materials — in particular ferrous scrap — and reuses waste in the form of co-products.





## **ENVIRONMENTAL** ACTIONS

Gerdau has a Sustainability Policy and an Environmental Management System in place that reaffirm the company's commitment to creating value for its stakeholders and is in line with regulatory guidelines.

**254.000** hectares at Gerdau Florestal

91.0 thousand hectares of biodiversity conservation area, with 74.8 thousand hectares of Legal Reserve and APP





### **CARBON EMISSIONS**

**TRANSPARENCY** 

Gerdau's commitment to climate change



0.83 t/co2e per tonne of steel by 2031

#### AND HOW WILL GERDAU DO THIS?

- **1** Greater energy and operational efficiency
- Higher use of scrap in the production matrix
- Expansion of the forestry base and investments in the renewable energy business
- Investments in new technologies and open innovation



**SOLAR FARM** Midlothian, Texas

GREENHOUSE GAS EMISSIONS (CO₂e) GERDAU AVERAGE IN 2021:

0.90t CO<sub>2</sub>/t steel

Reduction of  $\frac{3\%}{}$  when compared to 2020 (0.93 tCO<sub>2</sub>/t steel)



## WATER REUSE

## WATER MANAGEMENT IS PART OF GERDAU'S STRATEGY

The company continually invests in efficient water recirculation programs, contributing to reducing withdrawal of new water, the volume of effluents, and the environmental impact of discharging these effluents by the operations.

## 97.7% of the water used in production is reused





## **BY-PRODUCTS**

**MANAGEMENT** 

In 2020, the Gerdau generated reused 78% of these materials internally or in external partnerships.

#### **REUTILIZATION**

#### **RECYCLE**

#### **RECLAIMING**

The Gerdau it has a Research & Development area able to analyze the production chain in order to reduce generation of industrial waste, qualifying it as by-product to be recycled and reused internally in Gerdau's processes and mills, and externally in third-party processes through innovative solutions.

### **RECYCLING** OF SCRAP



73% OF THE STEEL PRODUCED BY GERDAU USES FERROUS SCRAP AS ITS MAIN FEEDSTOCK

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**78%** 





## **HEALTH & SAFETY**FIRST

An innovative accident risk prediction model – Safety Analytics – was implemented in almost every Gerdau mill in Brazil, which uses Artificial Intelligence and Machine Learning to predict occupational accidents.







In 2020, Gerdau held its global health and safety meeting, adapting it into an online event with the participation of the main company leaders. The main safety highlights in the period are the following:

- In 2020, we recorded the lowest historical injury frequency rate, reaching 0.86. This achievement is the result of our efforts to prioritize the training of employees in behavioral actions, which led to a reduction in the number of work-related accidents.
- We reinforced training for employees to identify events with a high potential for serious injuries and fatalities, known by the acronym PSIF, to eliminate the risks of these events.
- A global contest was held to engage employees on the topic of safety, developing people who are better trained to identify potential risks for events with a high potential for serious injury or death. In this way, we reinforce our culture of safety, recognizing that prioritizing people's safety is a principle that must always be remembered and practiced.
- Advances in Safety 4.0 by using technology to control risks.



## **DIVERSITY PROFILE**

**GERDAU** 

Key Gender

Men Women

**Governance Bodies:** 

2018

2019

2020

**Fiscal Council** 

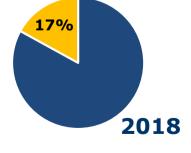
**Board of Directors** 

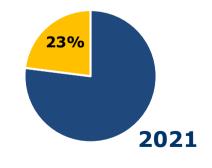
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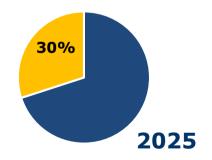
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**Women Executive:** 







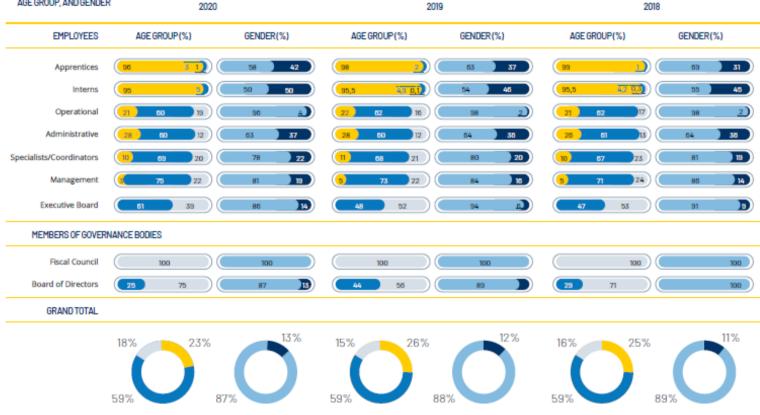


#### GERDAU'S DIVERSITY PROFILE





#### EMPLOYEES BY EMPLOYMENT CATEGORY, AGE GROUP, AND GENDER





## SOCIAL RESPONSABILITY



R\$ 128 million
IN SOCIAL INVESTMENTS

R\$ 31.1 million in own resources

R\$ 96.9 million in donated resources



#### ENTREPRENEURSHIP AND HOUSING

Gerdau believes that working in network is better and more effective than conducting individual initiatives This is how Lab Habitação works, managed by Gerdau and which has a partnership with companies and NGOs (learn more on page 70).





4,221,811
PEOPLE BENEFITED



1,969 VOLUNTEERS



#### ENTREPRENEURSHIP

The company supports initiatives aimed at recycling materials while improving the quality of life of the population that works with recycling (Jean more on page 71).





1,318
BUSINESS SUPORTED



65 CITIES
N 10 COUNTRIES



#### ENTREPRENEURSHI

The topic of education has always been present in Gerdau's social projects and is currently responsible for the great voluntary engagement of the company's employees (Jean more on page 71).





#### COMMITMENTS









## B COMPANY CERTIFICATION

## JOURNEY TO BECOME A CERTIFIED B COMPANY



Since 2019, Gerdau is committed to becoming a Certified B Corporation in 5 years.

The B Corporation is an international recognition for the high ESG standards within the organization.

In addition to the certification journey, Gerdau was invited to be part of the B Movement Builder, a group of multinationals that will lead the movement globally.

## LET'S GET TO WORK

#### Dear Business Roundtable CEOs,

We are part of a community of Certified B Corporations who are walking the walk of Salacholder capitalism.
We are successful treatisenses that ment the highest standards of verified positive impact for
our workers, customers, suppliers, communities and the environment.

We operate with a better model of corporate governance — benefit corporation governance — which gives us, and could give you, a way to combat short-termism and the freedom to make decisions to balance profit and purpose.

As you know, with continued resistance from investors on this new definition of business, we've got work to do to belon them see that staken older approximate builds trust and builds value.

More importantly, it also ensures that the purpose of capitalism is to work for everyone and for the long term.

Let's work together to make real change happen.



## **Disclaimer**

This presentation may contain forward-looking statements. These forward-looking statements rely upon estimates, information or methods that may be incorrect or inaccurate and may not actually occur. These estimates are also subject to risks, uncertainties and assumptions, including, among others: general economic, political and commercial conditions in Brazil and in the markets where we operate and existing and future government regulations. Potential investors are hereby informed that these estimates do not constitute a guarantee of future performance, as they involve risks and uncertainties. The company does not undertake, and specifically denies, any obligation to update any forecasts, which only speaks as of the date they are made.

